

# ITC MALTA



**Keynote Presentation Sponsor**  
A Premium Sponsorship Opportunity for ITC 2025

# What is ITC?

## The premier networking event for distributors, retailers, traders, resellers and wholesalers

ITC Malta is the top networking event for professionals in the mobile phone, IT components, and consumer electronics industries. This is where connections go beyond business cards - it's about building relationships that drive real growth.

At ITC, we know that authentic relationships are the foundation of success. Trust is crucial, and when big decisions arise, being the trusted choice matters. In our industry, it's often who you know that opens new doors.

ITC Malta 2025 will gather over 800 top decision-makers from around the world for a four-day

event. Set against Malta's stunning Mediterranean backdrop, the event offers unique networking, immersive entertainment, and valuable insights.

By bringing together the biggest names and innovative minds, ITC Malta 2025 helps deepen existing relationships and spark new connections that lead to lasting partnerships.

**Gain valuable insights, build strong business relationships, and experience an event designed to foster collaboration and innovation.**

**"ITC is packed with engaging conversations and valuable connections. It's a reminder that business is driven by people, and at ITC, that comes to life!"**

 **Marco Goering, Lead Business Development Manager, Refurbished Electronics/ Home Appliances**



# Lead the Conversation at ITC Malta

**New for 2025, this exclusive sponsorship gives your brand the platform to connect with ITC delegates, creating a focused environment for authentic discussions.**

- » Direct access to engaged delegates
- » Customisable agenda and flexible setups
- » Unique opportunity to showcase your brand's role in innovation and sustainability

As a premium sponsor, your brand will have a dedicated presentation area within the New CE & IT Area located in the Hilton Business Centre - a branded space designed for focused sessions with pre-booked delegates interested in sustainable tech solutions. This sponsorship goes beyond standard event visibility, offering a prime setting for interactive presentations and tailored workshops that invite in-depth engagement.

Each session will be pre-booked to ensure a highly engaged audience, and our team will support you with attendance management, including a follow-up list to maximise engagement. From room setup to audience flow, this opportunity ensures your brand makes a lasting impression with ITC's decision-makers, innovators, and future partners.

## **AMPLIFY YOUR BRAND PRESENCE**

Showcase your brand to industry leaders and decision-makers, increasing visibility and engaging directly with a targeted audience.

## **GENERATE VALUABLE CONNECTIONS**

Network with retailers, distributors, traders, resellers, and wholesalers who can drive your business forward. Access our delegate directory to connect with potential partners and arrange high-value meetings.

## **LAUNCHES AND INDUSTRY NEWS**

ITC Malta offers an ideal platform for product launches, tech updates, and announcements that elevate your brand in the industry.

## **STRENGTHEN YOUR INDUSTRY POSITION**

Position your brand as a leader, build trust, and reinforce your reputation as a reliable partner in the industry's dynamic ecosystem.

## **WHY SPONSORS CHOOSE ITC MALTA**

ITC Malta provides unmatched opportunities for brand exposure, relationship-building, and impactful industry presence. Year after year, sponsors return for ITC's unparalleled access to decision-makers and key industry influencers, fostering growth and success.

# Keynote Presentation Sponsor

## New CE & IT, Business Centre, Level 2, Hilton

- » 80m<sup>2</sup> versatile presentation space with custom configurations
- » Flexible seating options tailored for optimal engagement
- » Fully branded presentation area with projector and screen

The dedicated presentation area within the New CE & IT area located on level 2 of the Hilton Business Centre offers an exclusive opportunity to connect with a select audience of decision-makers, innovators, and potential business partners in an environment designed for high-impact engagement.

This 80m<sup>2</sup> space provides flexible layouts, tailored to suit your brand's objectives. It can be arranged as an open space or partitioned into two separate rooms for focused discussions or follow-up sessions. With seating arrangements like boardroom, U-shape, theatre, or cabaret, you can create the ideal setting to foster valuable interactions and maximise brand engagement.



BOARDROOM



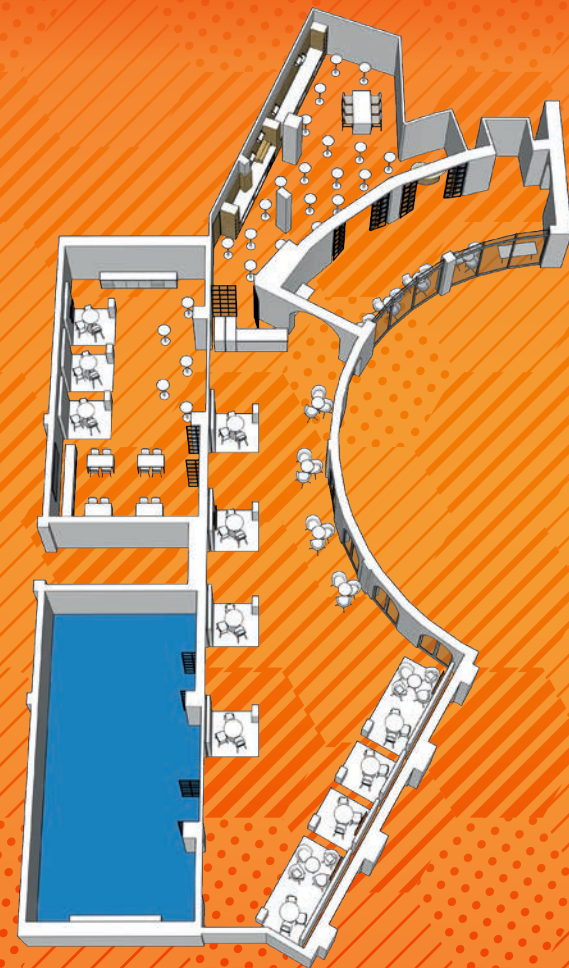
U-SHAPED



THEATRE



CABERET



# Configurations

## Delegate Capacity

	Combined 80m <sup>2</sup>	Room 1 51m <sup>2</sup>	Room 2 29m <sup>2</sup>
Theatre	68	48	20
Cabaret	26	18	8
U-Shaped	32	19	13
Boardroom	40	24	16



BOARDROOM



U-SHAPED



THEATRE



CABERET

# Branding Opportunities

Transform the room into a dedicated, fully branded presentation space to amplify your company's presence and visibility. With options to incorporate branded signage, display screens, and customised decor, the space becomes an immersive environment that reflects your identity and captures delegate attention. This tailored setup ensures your brand stands out, creating a lasting impact and reinforcing your position within the industry.



BACKDROPS & WALL BANNERS



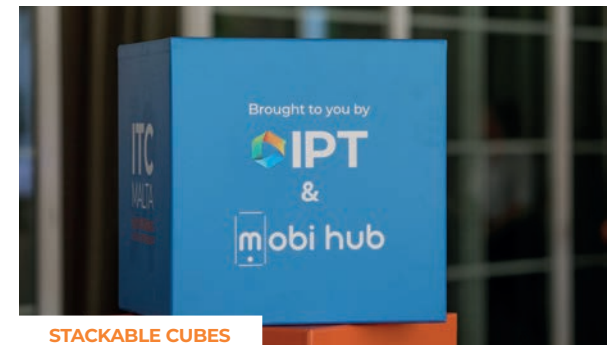
ENTRANCE TOTEM



NEON LOGO



CENTREPIECES



STACKABLE CUBES



WATER BOTTLE TAGS



BRANDED PENS



BRANDED NOTEPADS

# Tailored Agenda & Delegate Engagement

## Verified Attendance, Customisable Timings & Support

- » Pre-booked, verified attendance ensures a relevant, targeted audience
- » Flexible session timings tailored to your engagement goals
- » Dedicated ITC support for seamless setup and session flow

The agenda for this dedicated presentation area is structured to keep your audience engaged and maximise session impact. The suggested schedule includes:

### Morning Session (11:00 - 12:00)

Begin the day with a prime, mid-morning slot to capture early interest and attention.

### Post-Lunch Session (14:00 - 15:00)

An ideal window for an engaging, interactive session, helping sustain focus after lunch.

### Afternoon Follow-Ups (16:00 - 18:00)

Use a split-room setup to create a private space for in-depth discussions with high-potential leads.

However, you have the flexibility to customise session timings to align with your specific engagement objectives, ensuring optimal audience participation.

To guarantee quality engagement, all sessions will be pre-booked by delegates, with attendance verified on entry. This system ensures that your audience is relevant, engaged, and genuinely interested in your brand. Additionally, a waiting list will be available to manage no-shows, further maximising attendance and impact.

Throughout the day, dedicated ITC staff will be on hand to assist with room management, technical setups, and delegate tracking, providing seamless support to keep each session running smoothly.



# Sponsor Package

€50K per day, 3 days available

## Pre-Event :

- ✔ Logo on the ITC Malta website.
- ✔ Banner advertisement on the digital ITC Delegates Directory.
- ✔ Company featured on the online agenda.
- ✔ Inclusion in social media & email promotions.

## Post Event :

- ✔ Social media promotion across ITC Malta's channels.
- ✔ Professional photography of your team supplied.
- ✔ Videos featured on ITC Malta's channels to promote your brand and experience.

## During Event :

- ✔ 6 x Delegate tickets.
- ✔ Branded venue elements: Neon company logo, entrance totem, table centrepieces & merchandise.
- ✔ VIP airport transfers.
- ✔ On-site VIP support from the ITC Team.
- ✔ Logo on the printed agenda.
- ✔ Company profile in the ITC Delegates Directory.
- ✔ Full page advert in the ITC Delegates Directory.
- ✔ Featured editorial in the ITC Delegates Directory.
- ✔ Inclusion in the official ITC Malta video and an optional interview.





# ITC MALTA

NETWORKING  
WITH A DIFFERENCE  
17-20 June 2025

BE PART OF  
SOMETHING  
AMAZING

To secure your ITC Malta sponsorship package, please get in touch with a member of the ITC team.



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Headline Sponsor



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