

# ITC MALTA



**Sponsor Opportunities**

# What is ITC?

## The premier networking event for distributors, retailers, traders, resellers and wholesalers

ITC Malta is the top networking event for professionals in the mobile phone, IT components, and consumer electronics industries. This is where connections go beyond business cards - it's about building relationships that drive real growth.

At ITC, we know that authentic relationships are the foundation of success. Trust is crucial, and when big decisions arise, being the trusted choice matters. In our industry, it's often who you know that opens new doors.

ITC Malta 2025 will gather over 800 top decision-makers from around the world for a four-day

event. Set against Malta's stunning Mediterranean backdrop, the event offers unique networking, immersive entertainment, and valuable insights.

By bringing together the biggest names and innovative minds, ITC Malta 2025 helps deepen existing relationships and spark new connections that lead to lasting partnerships.

**Gain valuable insights, build strong business relationships, and experience an event designed to foster collaboration and innovation.**

**"ITC Malta 2024 was exceptional - unlike any other trade show. My first time, but definitely not my last!"**

**Pierre-Antoin Bardon,**  
Business Development Manager (Europe) - BackMarket





# Why sponsor ITC?

Join leading international brands, forward-thinkers, and key decision-makers shaping the future of the new and used mobile phones, IT components, and consumer electronics industries. Sponsorship at ITC Malta allows you to connect, engage, and build deeper relationships that deliver tangible business benefits.

**"ITC Malta provides the opportunity to meet our partners and to start new and long-term business relationships"**

**Sara Blümel**  
International Sales Director  
ECOM Electronic Components Trading GmbH



## AMPLIFY YOUR BRAND AWARENESS

Get your brand in front of industry leaders and decision-makers. Increase your visibility, amplify your message, and engage with a global audience.

## GENERATE HIGH-QUALITY LEADS

Network with retailers, distributors, traders, resellers, and wholesalers who can drive your business forward. Use our delegate directory to discover new contacts, arrange meetings, and generate high-quality leads.

## LAUNCHES AND ANNOUNCEMENTS

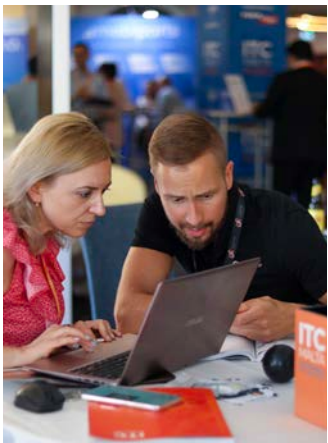
ITC Malta is the perfect venue for making a splash with product launches, sharing the latest tech news, and making key announcements that position your brand at the forefront of the industry.

## ENHANCE YOUR VISIBILITY & POSITION

Position your brand as a key industry player, build trust in your products and services, and stand out as a reliable business partner within the industry's ecosystem.

## WHY SPONSORS RETURN TO ITC MALTA

ITC Malta provides a unique platform for brand amplification, lead generation, and strategic announcements. Sponsors return year after year because ITC offers unparalleled opportunities to connect with key influencers and decision-makers, driving growth and success.





# €30k Networking Finale

NEW VENUE FOR 2025

📍 MEDASIA PLAYA, SLIEMA 📅 FRI 20 JUNE 🕒 19:30 - 23:30

## Venue Overview:

Set against the breathtaking Mediterranean coastline, MedAsia Playa in Sliema combines luxury and relaxation with its chic, poolside ambiance. Offering live entertainment, a lounge bar, and VIP areas, this venue provides the ideal environment to conclude ITC Malta 2025. Guests will be able to network, reflect on their experiences, and celebrate their new connections in a stylish yet relaxed setting by the sea.

## Sponsorship Opportunity:

Become the exclusive sponsor of the Networking Finale and ensure your brand is front and centre as delegates wrap up their ITC experience. With opportunities to display 3D logos, neon signage, and custom branding across VIP areas and lounges, this is your chance to leave a lasting impression. From feather flags to branded table centrepieces and photo backdrops, your brand will be visible throughout the night as guests enjoy the vibrant atmosphere and Mediterranean views. This final networking event provides a unique opportunity to solidify connections made during the week in a stunning setting.

## Pre-Event :

- ✓ Logo on ITC Malta website.
- ✓ Banner advertisement on the digital ITC Delegates Directory.
- ✓ Company featured on the online agenda.
- ✓ Inclusion in social media & email promotions.

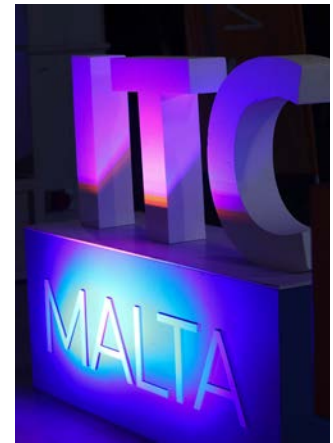
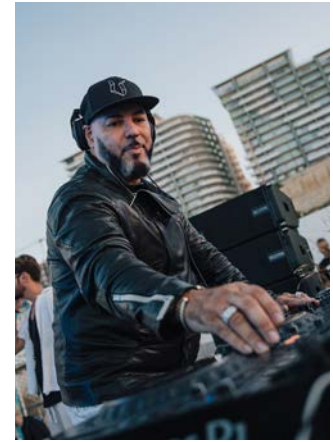
## During Event :

- ✓ Branded venue elements: 3D company logo, feather flags, table centrepieces & merchandise.
- ✓ VIP area for your team & guests.
- ✓ VIP airport transfers.
- ✓ On-site VIP support from the ITC Team.
- ✓ Logo on the printed agenda.

## Post Event :

- ✓ Social media promotion across ITC Malta's channels.
- ✓ Professional photography of your team supplied.
- ✓ Videos featured on ITC Malta's channels to promote your brand and experience.
- ✓ Company profile in the ITC Delegates Directory.
- ✓ Full page advert in the ITC Delegates Directory.
- ✓ Featured editorial in the ITC Delegates Directory.
- ✓ Inclusion in the official ITC Malta video and an optional interview.





ITC  
MALTA

# Networking Finale

Powered by  
IPT  
&  
mobi hub



# ITC MALTA

NETWORKING  
WITH A DIFFERENCE  
17-20 June 2025

## BE PART OF SOMETHING AMAZING

To secure your ITC Malta sponsorship package, please get in touch with a member of the ITC team.



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Sales Director

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Headline Sponsor



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Promote your brand at ITC 2025  
[itc.events](https://itc.events)