

ITC MALTA



Sponsor Opportunities

What is ITC?

The premier networking event for distributors, retailers, traders, resellers and wholesalers

ITC Malta is the top networking event for professionals in the mobile phone, IT components, and consumer electronics industries. This is where connections go beyond business cards - it's about building relationships that drive real growth.

At ITC, we know that authentic relationships are the foundation of success. Trust is crucial, and when big decisions arise, being the trusted choice matters. In our industry, it's often who you know that opens new doors.

ITC Malta 2025 will gather over 800 top decision-makers from around the world for a four-day

event. Set against Malta's stunning Mediterranean backdrop, the event offers unique networking, immersive entertainment, and valuable insights.

By bringing together the biggest names and innovative minds, ITC Malta 2025 helps deepen existing relationships and spark new connections that lead to lasting partnerships.

Gain valuable insights, build strong business relationships, and experience an event designed to foster collaboration and innovation.

"ITC Malta 2024 was exceptional - unlike any other trade show. My first time, but definitely not my last!"

Pierre-Antonin Bardon,
Business Development Manager (Europe) - BackMarket



Why sponsor ITC?

Join leading international brands, forward-thinkers, and key decision-makers shaping the future of the new and used mobile phones, IT components, and consumer electronics industries. Sponsorship at ITC Malta allows you to connect, engage, and build deeper relationships that deliver tangible business benefits.

"ITC Malta provides the opportunity to meet our partners and to start new and long-term business relationships"

Sara Blümel
International Sales Director
ECOM Electronic Components Trading GmbH



AMPLIFY YOUR BRAND AWARENESS

Get your brand in front of industry leaders and decision-makers. Increase your visibility, amplify your message, and engage with a global audience.

GENERATE HIGH-QUALITY LEADS

Network with retailers, distributors, traders, resellers, and wholesalers who can drive your business forward. Use our delegate directory to discover new contacts, arrange meetings, and generate high-quality leads.

LAUNCHES AND ANNOUNCEMENTS

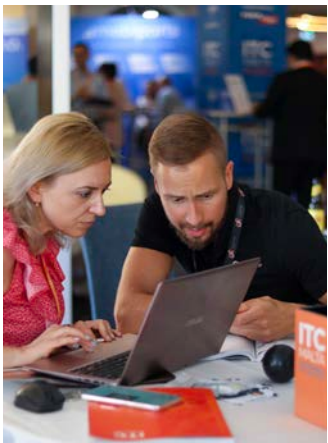
ITC Malta is the perfect venue for making a splash with product launches, sharing the latest tech news, and making key announcements that position your brand at the forefront of the industry.

ENHANCE YOUR VISIBILITY & POSITION

Position your brand as a key industry player, build trust in your products and services, and stand out as a reliable business partner within the industry's ecosystem.

WHY SPONSORS RETURN TO ITC MALTA

ITC Malta provides a unique platform for brand amplification, lead generation, and strategic announcements. Sponsors return year after year because ITC offers unparalleled opportunities to connect with key influencers and decision-makers, driving growth and success.



Headline Sponsor

📍 ALL NETWORKING AREAS 📅 WED 18 JUNE - FRI 20 JUNE

Sponsored by **YUKA tel**

Pre-Event :

- ✔ Logo on ITC Malta website.
- ✔ Banner advertisement on the digital ITC Delegates Directory.
- ✔ Company featured on the online agenda.
- ✔ Inclusion in social media & email promotions.

Post Event :

- ✔ Social media promotion across ITC Malta's channels.
- ✔ Professional photography of your team supplied.
- ✔ Videos featured on ITC Malta's channels to promote your brand and experience.

During Event :

- ✔ Branded venue elements: entrance flags, large column wrap, table centrepieces & merchandise.
- ✔ VIP area for your team & guests.
- ✔ VIP airport transfers.
- ✔ On-site VIP support from the ITC Team.
- ✔ Logo on the printed agenda.
- ✔ Company profile in the ITC Delegates Directory.
- ✔ Full page advert in the ITC Delegates Directory.
- ✔ Featured editorial in the ITC Delegates Directory.
- ✔ Inclusion in the official ITC Malta video and an optional interview.





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Headline Sponsor

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Tuesday Networking

📍 MERKANTI BEACH CLUB, HILTON 📅 TUES 17 JUNE

Sponsored by



Pre-Event :

- ✔ Logo on ITC Malta website.
- ✔ Banner advertisement on the digital ITC Delegates Directory.
- ✔ Company featured on the online agenda.
- ✔ Inclusion in social media & email promotions.

During Event :

- ✔ Branded venue elements: 3D company logo, poolside flags, table centrepieces & merchandise.
- ✔ VIP area for your team & guests.
- ✔ VIP airport transfers.
- ✔ On-site VIP support from the ITC Team.
- ✔ Logo on the printed agenda.

Post Event :

- ✔ Social media promotion across ITC Malta's channels.
- ✔ Professional photography of your team supplied.
- ✔ Videos featured on ITC Malta's channels to promote your brand and experience.





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Tuesday Networking

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€30k Welcome Dinner

📍 OCEANA RESTAURANT, HILTON - LEVEL 3 📅 TUES 17 JUNE 🕒 20:00 - 00:00

Venue Overview:

Located in the heart of the Hilton Hotel, the Oceana Restaurant provides a seamless transition from the daytime networking areas to an elegant evening of international dining and socializing. With its expansive poolside terrace, stylish seating areas, and Mediterranean-inspired ambiance, the venue offers the perfect setting for the ITC Malta 2025 Welcome Dinner. Delegates will enjoy local and international delicacies in a relaxed, sophisticated environment that invites meaningful connections.

Sponsorship Opportunity:

As the exclusive sponsor of the Welcome Dinner, your brand will shine in a premier venue where first impressions are made. Leverage the proximity of the restaurant to the main event area with prime branding opportunities, including 3D logos, poolside branding, glass balustrades, and feather flags. Elevate your presence with customised table centrepieces, neon signage, and branded cushions at VIP tables. With professional event photography capturing the night, your brand will leave a lasting impression on key industry leaders as they begin their ITC experience in style.

Pre-Event :

- ✓ Logo on ITC Malta website.
- ✓ Banner advertisement on the digital ITC Delegates Directory.
- ✓ Company featured on the online agenda.
- ✓ Inclusion in social media & email promotions.

During Event :

- ✓ Branded venue elements: 3D company logo, poolside flags, table centrepieces & merchandise.
- ✓ VIP area for your team & guests.
- ✓ VIP airport transfers.
- ✓ On-site VIP support from the ITC Team.
- ✓ Logo on the printed agenda.

Post Event :

- ✓ Social media promotion across ITC Malta's channels.
- ✓ Professional photography of your team supplied.
- ✓ Videos featured on ITC Malta's channels to promote your brand and experience.

- ✓ Company profile in the ITC Delegates Directory.
- ✓ Full page advert in the ITC Delegates Directory.
- ✓ Featured editorial in the ITC Delegates Directory.
- ✓ Inclusion in the official ITC Malta video and an optional interview.



Networking Lounge

📍 QUARTERDECK BAR, HILTON 📅 WED 18 JUNE - FRI 20 JUNE

Sponsored by **clicktel** 

Pre-Event :

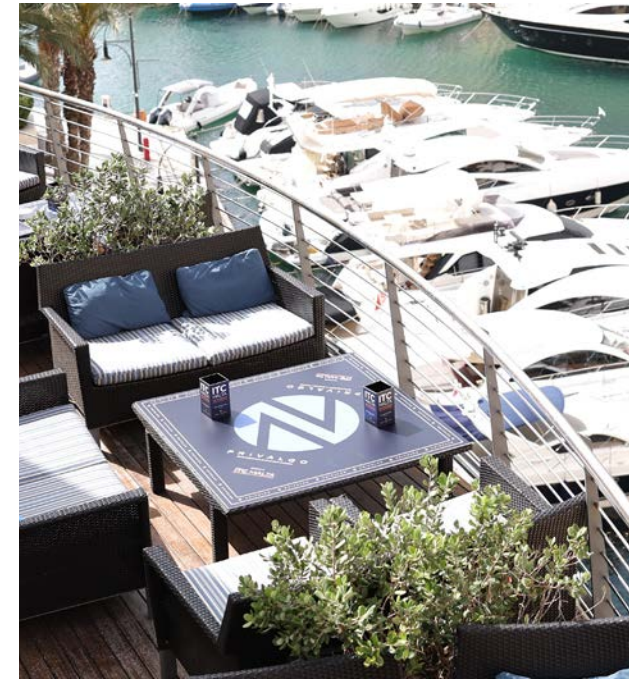
- ✔ Logo on ITC Malta website.
- ✔ Banner advertisement on the digital ITC Delegates Directory.
- ✔ Company featured on the online agenda.
- ✔ Inclusion in social media & email promotions.

Post Event :

- ✔ Social media promotion across ITC Malta's channels.
- ✔ Professional photography of your team supplied.
- ✔ Videos featured on ITC Malta's channels to promote your brand and experience.

During Event :

- ✔ Branded venue elements: printed banners, table tops, table centrepieces, bar runners & merchandise.
- ✔ VIP area for your team & guests.
- ✔ VIP airport transfers.
- ✔ On-site VIP support from the ITC Team.
- ✔ Logo on the printed agenda.
- ✔ Company profile in the ITC Delegates Directory.
- ✔ Full page advert in the ITC Delegates Directory.
- ✔ Featured editorial in the ITC Delegates Directory.
- ✔ Inclusion in the official ITC Malta video and an optional interview.





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Networking Lounge

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Networking Dinner

📍 CAFE DEL MAR, ST. PAULS BAY 📅 WED 18 JUNE

Sponsored by  **TEKEIR**

Pre-Event :

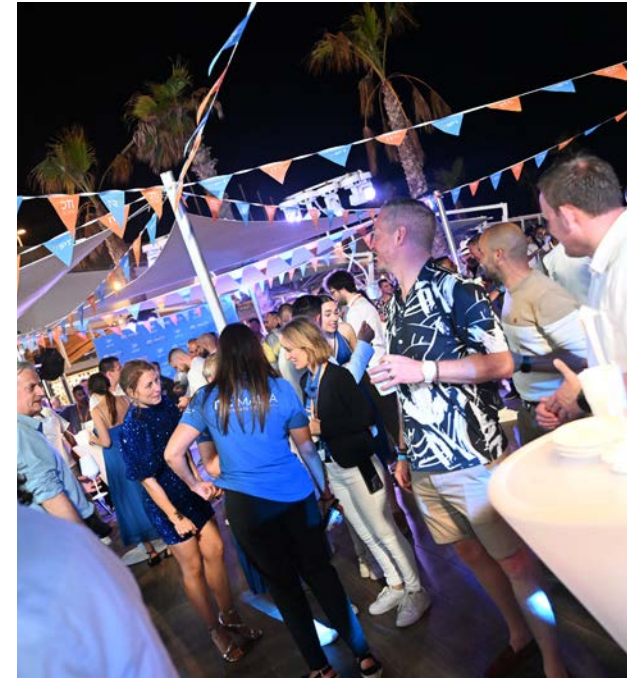
- ✔ Logo on ITC Malta website.
- ✔ Banner advertisement on the digital ITC Delegates Directory.
- ✔ Company featured on the online agenda.
- ✔ Inclusion in social media & email promotions.

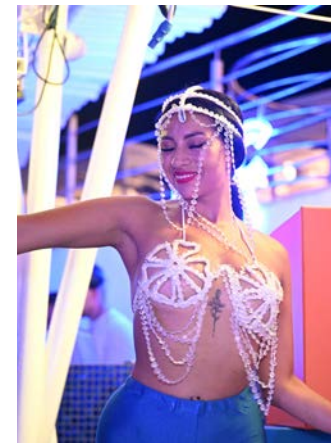
During Event :

- ✔ Branded venue elements: 3D company logo, printed banner, table centrepieces, bunting & merchandise.
- ✔ VIP area for your team & guests.
- ✔ VIP airport transfers.
- ✔ On-site VIP support from the ITC Team.
- ✔ Logo on the printed agenda.

Post Event :

- ✔ Social media promotion across ITC Malta's channels.
- ✔ Professional photography of your team supplied.
- ✔ Videos featured on ITC Malta's channels to promote your brand and experience.





€10k EACH Industry Dinner

NEW VENUE FOR 2025

📍 VILLA BOLOGNA, ATTARD 📅 THURS 19 JUNE 🇮🇹 ITALIAN THEMED

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Venue Overview:

Villa Bologna, a historic venue located in Attard, is renowned for its Mediterranean gardens and timeless elegance. This beautiful estate provides the perfect backdrop for the ITC Malta 2025 Industry Dinner, offering both indoor and outdoor spaces for fine dining, cocktails, and dancing under the stars. The venue's charm and grandeur make it an ideal setting for networking in an intimate yet exclusive environment.

Sponsorship Opportunity:

Position your brand at the heart of this luxurious evening by becoming the exclusive sponsor of the ITC Industry Dinner. With an Italian theme for 2025, your brand can take centre stage through Italian-themed night, including LED mood lighting in Italian colours, 3D logos, and personalised VIP experiences. Whether through branded signage, neon lighting, or custom table settings, your company will be prominently displayed throughout the evening. This sponsorship opportunity ensures extensive exposure and unforgettable branding in a venue that exudes prestige and exclusivity.

Pre-Event :

- ✔ Logo on ITC Malta website.
- ✔ Banner advertisement on the digital ITC Delegates Directory.
- ✔ Company featured on the online agenda.
- ✔ Inclusion in social media & email promotions.

During Event :

- ✔ Branded venue elements: 3D company logo, feather flags, table centrepieces & merchandise.
- ✔ VIP area for your team & guests.
- ✔ VIP airport transfers.
- ✔ On-site VIP support from the ITC Team.
- ✔ Logo on the printed agenda.

Post Event :

- ✔ Social media promotion across ITC Malta's channels.
- ✔ Professional photography of your team supplied.
- ✔ Videos featured on ITC Malta's channels to promote your brand and experience.



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Industry Dinner

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€30k Networking Finale

NEW VENUE FOR 2025

📍 MEDASIA PLAYA, SLIEMA 📅 FRI 20 JUNE 🕒 19:30 - 23:30

Venue Overview:

Set against the breathtaking Mediterranean coastline, MedAsia Playa in Sliema combines luxury and relaxation with its chic, poolside ambiance. Offering live entertainment, a lounge bar, and VIP areas, this venue provides the ideal environment to conclude ITC Malta 2025. Guests will be able to network, reflect on their experiences, and celebrate their new connections in a stylish yet relaxed setting by the sea.

Sponsorship Opportunity:

Become the exclusive sponsor of the Networking Finale and ensure your brand is front and centre as delegates wrap up their ITC experience. With opportunities to display 3D logos, neon signage, and custom branding across VIP areas and lounges, this is your chance to leave a lasting impression. From feather flags to branded table centrepieces and photo backdrops, your brand will be visible throughout the night as guests enjoy the vibrant atmosphere and Mediterranean views. This final networking event provides a unique opportunity to solidify connections made during the week in a stunning setting.

Pre-Event :

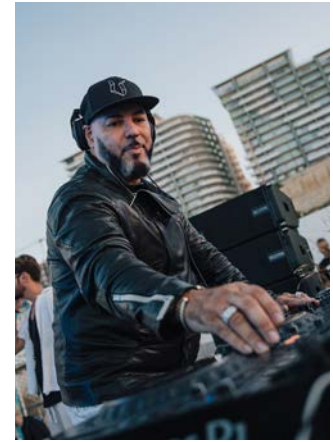
- ✓ Logo on ITC Malta website.
- ✓ Banner advertisement on the digital ITC Delegates Directory.
- ✓ Company featured on the online agenda.
- ✓ Inclusion in social media & email promotions.

During Event :

- ✓ Branded venue elements: 3D company logo, feather flags, table centrepieces & merchandise.
- ✓ VIP area for your team & guests.
- ✓ VIP airport transfers.
- ✓ On-site VIP support from the ITC Team.
- ✓ Logo on the printed agenda.

Post Event :

- ✓ Social media promotion across ITC Malta's channels.
- ✓ Professional photography of your team supplied.
- ✓ Videos featured on ITC Malta's channels to promote your brand and experience.
- ✓ Company profile in the ITC Delegates Directory.
- ✓ Full page advert in the ITC Delegates Directory.
- ✓ Featured editorial in the ITC Delegates Directory.
- ✓ Inclusion in the official ITC Malta video and an optional interview.



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Networking Finale

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€7.5k New CE & IT Area

📍 BUSINESS CENTRE, HILTON 📅 WED 18 JUNE - FRI 20 JUNE

Pre-Event :

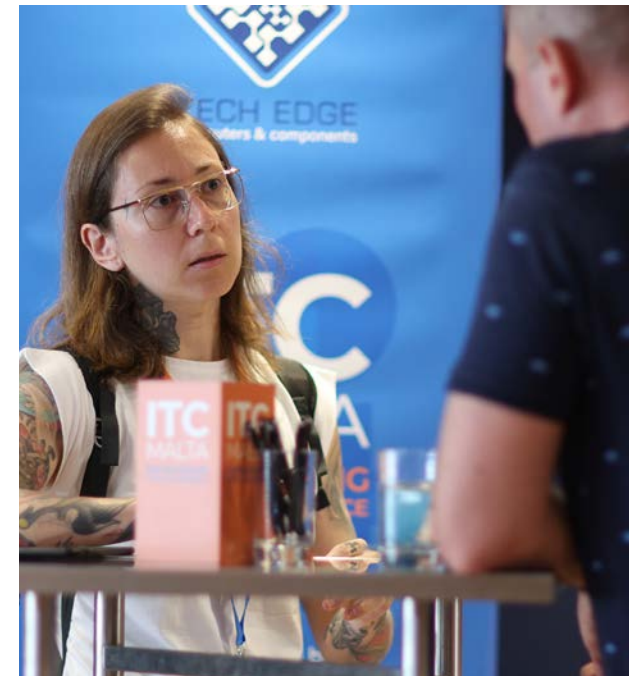
- ✔ Logo on ITC Malta website.
- ✔ Banner advertisement on the digital ITC Delegates Directory.
- ✔ Company featured on the online agenda.
- ✔ Inclusion in social media & email promotions.

Post Event :

- ✔ Social media promotion across ITC Malta's channels.
- ✔ Professional photography of your team supplied.
- ✔ Videos featured on ITC Malta's channels to promote your brand and experience.

During Event :

- ✔ Branded venue elements: column wraps, table centrepieces, bar runners & merchandise.
- ✔ VIP airport transfers.
- ✔ On-site VIP support from the ITC Team.
- ✔ Logo on the printed agenda.
- ✔ Company profile in the ITC Delegates Directory.
- ✔ Quarter page advert in the ITC Delegates Directory.
- ✔ Featured editorial in the ITC Delegates Directory.
- ✔ Inclusion in the official ITC Malta video and an optional interview.





€7.5k EACH Networking Cruise

📍 MERKANTI BEACH CLUB, HILTON 📅 TUES 17 JUNE

Sponsored by 

SPONSOR

Pre-Event :

- ✔ Logo on ITC Malta website.
- ✔ Banner advertisement on the digital ITC Delegates Directory.
- ✔ Company logo featured on the online agenda.
- ✔ Inclusion in social media & email promotions.

Post Event :

- ✔ Social media promotion across ITC Malta's channels.
- ✔ Professional photography of your team supplied.
- ✔ Videos featured on ITC Malta's channels to promote your brand and experience.

During Event :

- ✔ Branded venue elements: 3D company logo, poolside flags, table centrepieces & merchandise.
- ✔ VIP area for your team & guests.
- ✔ VIP airport transfers.
- ✔ On-site VIP support from the ITC Team.
- ✔ Logo on the printed agenda.
- ✔ Company profile in the ITC Delegates Directory.
- ✔ Full-page advert in the ITC Delegates Directory.
- ✔ Featured editorial in the ITC Delegates Directory.
- ✔ Inclusion in the official ITC Malta video and an optional interview.





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Networking Cruise

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€20k Late Night Networking

📍 TOY ROOM CLUB, ST JULIAN'S 📅 THURS 19 JUNE

Pre-Event :

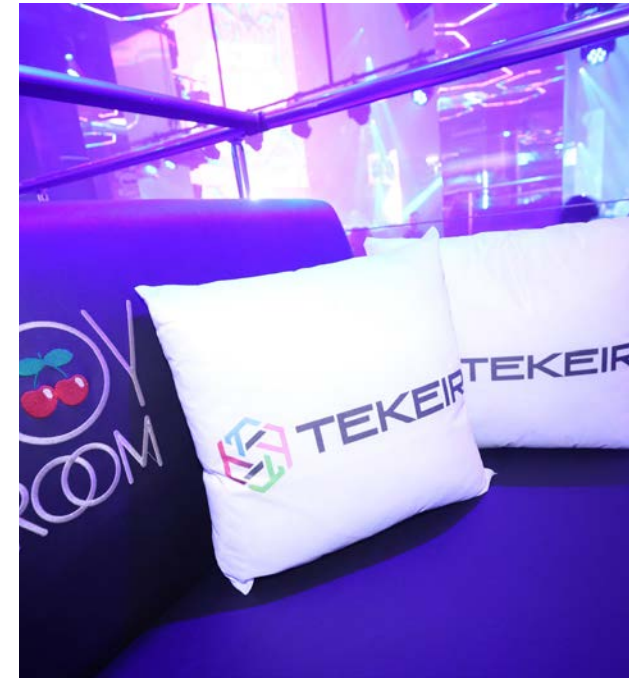
- ✔ Logo on ITC Malta website.
- ✔ Banner advertisement on the digital ITC Delegates Directory.
- ✔ Company featured on the online agenda.
- ✔ Inclusion in social media & email promotions.

Post Event :

- ✔ Social media promotion across ITC Malta's channels.
- ✔ Professional photography of your team supplied.
- ✔ Videos featured on ITC Malta's channels to promote your brand and experience.

During Event :

- ✔ Branded venue elements: neon company logo, bar runners, table centrepieces & merchandise.
- ✔ VIP area for your team & guests.
- ✔ VIP airport transfers.
- ✔ On-site VIP support from the ITC Team.
- ✔ Logo on the printed agenda.
- ✔ Company profile in the ITC Delegates Directory.
- ✔ Quarter page advert in the ITC Delegates Directory.
- ✔ Inclusion in the official ITC Malta video and an optional interview.





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Late Night networking

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€7.5k New CE & IT Bar

📍 BUSINESS CENTRE, HILTON 📅 WED 18 JUNE - FRI 20 JUNE

Pre-Event :

- ✓ Logo on ITC Malta website.
- ✓ Banner advertisement on the digital ITC Delegates Directory.
- ✓ Company featured on the online agenda.
- ✓ Inclusion in social media & email promotions.

Post Event :

- ✓ Social media promotion across ITC Malta's channels.
- ✓ Professional photography of your team supplied.
- ✓ Videos featured on ITC Malta's channels to promote your brand and experience.

During Event :

- ✓ Branded venue elements: neon company logo, bar runners, beer mats & merchandise. All beverages will be provided.
- ✓ VIP airport transfers.
- ✓ On-site VIP support from the ITC Team.
- ✓ Company profile in the ITC Delegates Directory.
- ✓ Quarter page advert in the ITC Delegates Directory.
- ✓ Inclusion in the official ITC Malta video and an optional interview.

€10k Concourse Bar

📍 USED ELECTRONICS & DEVICE LIFECYCLE SOLUTIONS

📅 WED 18 JUNE - FRI 20 JUNE

Sponsored by  ERREGAME
Your Trusted Global Distributor

Pre-Event :

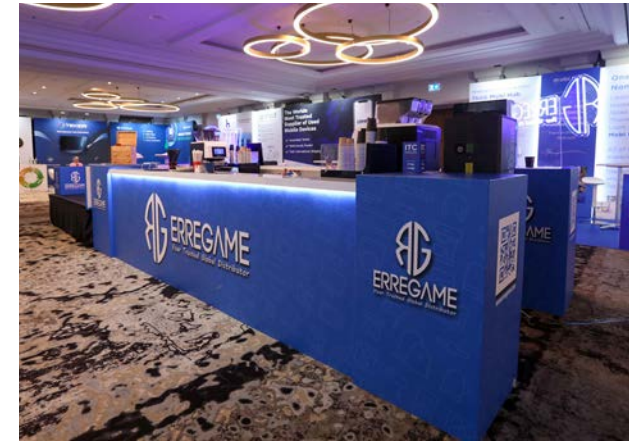
- ✔ Logo on ITC Malta website.
- ✔ Banner advertisement on the digital ITC Delegates Directory.
- ✔ Company featured on the online agenda.
- ✔ Inclusion in social media & email promotions.

During Event :

- ✔ Branded venue elements: neon company logo, bar runners, beer mats & merchandise. All beverages will be provided.
- ✔ VIP airport transfers.
- ✔ On-site VIP support from the ITC Team.

Post Event :

- ✔ Social media promotion across ITC Malta's channels.
- ✔ Professional photography of your team supplied.
- ✔ Videos featured on ITC Malta's channels to promote your brand and experience.



€10k Technology Sponsor

📍 ALL NETWORKING AREAS 📅 WED 18 JUNE - FRI 20 JUNE

Pre-Event :

- ✔ Logo on ITC Malta website.
- ✔ Banner advertisement on the digital ITC Delegates Directory.
- ✔ Company featured on the online agenda.
- ✔ Inclusion in social media & email promotions.

Post Event :

- ✔ Social media promotion across ITC Malta's channels.
- ✔ Professional photography of your team supplied.
- ✔ Videos featured on ITC Malta's channels to promote your brand and experience.

During Event :

- ✔ Television with branding & digital advert
- ✔ 2 x freestanding digital screens with branding & digital advert.
- ✔ Company profile in the ITC Delegates Directory.
- ✔ Quarter page advert in the ITC Delegates Directory.
- ✔ Inclusion in the official ITC Malta video and an optional interview.





€7.5k Notebook Sponsor

📍 ALL NETWORKING AREAS 📅 WED 18 JUNE - FRI 20 JUNE

Pre-Event :

- ✔ Logo on ITC Malta website.
- ✔ Banner advertisement on the digital ITC Delegates Directory.
- ✔ Company featured on the online agenda.
- ✔ Inclusion in social media & email promotions.

Post Event :

- ✔ Social media promotion across ITC Malta's channels.
- ✔ Professional photography of your team supplied.
- ✔ Videos featured on ITC Malta's channels to promote your brand and experience.

During Event :

- ✔ High-quality branded notebook distributed to all delegates.
- ✔ Company profile in the ITC Delegates Directory.
- ✔ Quarter page advert in the ITC Delegates Directory.
- ✔ Inclusion in the official ITC Malta video and an optional interview.

€5k Pen Sponsor

📍 ALL NETWORKING AREAS 📅 WED 18 JUNE - FRI 20 JUNE

Pre-Event :

- ✔ Logo on ITC Malta website.
- ✔ Banner advertisement on the digital ITC Delegates Directory.
- ✔ Company featured on the online agenda.
- ✔ Inclusion in social media & email promotions.

Post Event :

- ✔ Social media promotion across ITC Malta's channels.
- ✔ Professional photography of your team supplied.
- ✔ Videos featured on ITC Malta's channels to promote your brand and experience.

During Event :

- ✔ High-quality branded pen distributed to all delegates.
- ✔ Company profile in the ITC Delegates Directory.
- ✔ Quarter page advert in the ITC Delegates Directory.
- ✔ Inclusion in the official ITC Malta video and an optional interview.



Delegates Directory Banner

📍 ALL NETWORKING AREAS 📅 WED 18 JUNE - FRI 20 JUNE

Sponsored by **basatne**

Pre-Event :

- ✔ Logo on ITC Malta website.
- ✔ Banner advertisement on the digital ITC Delegates Directory.
- ✔ Company featured on the online agenda.
- ✔ Inclusion in social media & email promotions.

Post Event :

- ✔ Social media promotion across ITC Malta's channels.
- ✔ Professional photography of your team supplied.
- ✔ Videos featured on ITC Malta's channels to promote your brand and experience.

During Event :

- ✔ High-quality printed ITC Directory distributed to all delegates.
- ✔ Banner advert displayed on multiple pages of the ITC Delegates Directory.
- ✔ Company profile in the ITC Delegates Directory.
- ✔ Half page advert in the ITC Delegates Directory.
- ✔ Inclusion in the official ITC Malta video and an optional interview.





Registration Bag

📍 EVENT REGISTRATION 📅 WED 18 JUNE - FRI 20 JUNE

Sponsored by 

Pre-Event :

- ✔ Logo on ITC Malta website.
- ✔ Banner advertisement on the digital ITC Delegates Directory.
- ✔ Company featured on the online agenda.
- ✔ Inclusion in social media & email promotions.

Post Event :

- ✔ Social media promotion across ITC Malta's channels.
- ✔ Professional photography of your team supplied.
- ✔ Videos featured on ITC Malta's channels to promote your brand and experience.

During Event :

- ✔ High-quality printed gift bag distributed to all delegates.
- ✔ Optional branded merchandise to be packed by ITC team.
- ✔ Company profile in the ITC Delegates Directory.
- ✔ Quarter page advert in the ITC Delegates Directory.
- ✔ Inclusion in the official ITC Malta video and an optional interview.

PLEASE NOTE: Gift bags to be supplied by sponsor



€5k Transport Sponsor

📍 ALL OFF-SITE VENUES 📅 THURS 19 JUNE - FRI 20 JUNE

Pre-Event :

- ✔ Logo on ITC Malta website.
- ✔ Banner advertisement on the digital ITC Delegates Directory.
- ✔ Company featured on the online agenda.
- ✔ Inclusion in social media & email promotions.

Post Event :

- ✔ Social media promotion across ITC Malta's channels.
- ✔ Professional photography of your team supplied.
- ✔ Videos featured on ITC Malta's channels to promote your brand and experience.

During Event :

- ✔ High-quality branded head rest cover on all external bus transport.
- ✔ Company profile in the ITC Delegates Directory.
- ✔ Quarter page advert in the ITC Delegates Directory.
- ✔ Inclusion in the official ITC Malta video and an optional interview.

ITC MALTA

NETWORKING
WITH A DIFFERENCE
17-20 June 2025

BE PART OF
SOMETHING
AMAZING

To secure your ITC Malta sponsorship package, please get in touch with a member of the ITC team.



Edward Elliot-Square
Sales Director

- ✉ ed@ipt.cc
- ☎ +44 1963 251 442
- 📞 +44 7739 698 928
- 🌐 itc.events



Naz Pirzada
Official Partner

- ✉ naz@mobi-hub.com
- 📞 nazpirzada
- 🌐 itc.events



Headline Sponsor



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Promote your brand at ITC 2025
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