

**Exhibitor Opportunities** 

## What is ITC?

# The premier networking event for distributors, retailers, traders, resellers and wholesalers

ITC Malta is the top networking event for professionals in the mobile phone, IT components, and consumer electronics industries. This is where connections go beyond business cards - it's about building relationships that drive real growth.

At ITC, we know that authentic relationships are the foundation of success. Trust is crucial, and when big decisions arise, being the trusted choice matters. In our industry, it's often who you know that opens new doors.

ITC Malta 2025 will gather over 800 top decision-makers from around the world for a four-day event. Set against Malta's stunning Mediterranean backdrop, the event offers unique networking, immersive entertainment, and valuable insights.

By bringing together the biggest names and innovative minds, ITC Malta 2025 helps deepen existing relationships and spark new connections that lead to lasting partnerships.

Gain valuable insights, build strong business relationships, and experience an event designed to foster collaboration and innovation.

"ITC Malta was eye-opening; 50 countries represented, 50 exhibitors, 750+ delegates. The knowledge & connections gained are invaluable."

Domas Kolpertas, CEO - North ITPC

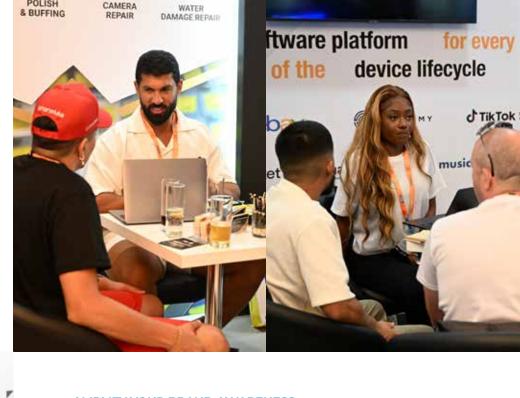


## Why Exhibit at ITC?

ITC Malta is the premier platform for showcasing your brand, products, and services to key players in the mobile phone, IT components, and consumer electronics industries. Exhibiting at ITC Malta gives you direct access to over 800 qualified decision-makers and influential business leaders from around the world, all in a relaxed and engaging environment.

"Exhibiting at ITC
Malta was fantastic.
We strengthened
client connections
& explored new
partnerships.
A truely memorable
experience."

Vadim Timofeev, CBDO - NSYS Group



#### **AMPLIFY YOUR BRAND AWARENESS**

Put your brand in front of industry leaders and decision-makers seeking innovative solutions. Gain visibility and make an impact with a global audience.

#### **GENERATE HIGH-OUALITY LEADS**

Microso

Connect with a pro-buyer audience of traders, distributors, resellers, and wholesalers. Build valuable relationships that drive your business forward.

#### SHOWCASE INNOVATIONS AND ANNOUNCE NEW PRODUCTS

ITC Malta is the ideal venue to launch new products, share key announcements, and highlight the latest innovations in your field.

#### WHY EXHIBITORS RETURN TO ITC MALTA YEAR AFTER YEAR

ITC Malta is recognised as a vital platform for collaboration, offering unique opportunities to connect with partners, investors, and customers. The networking opportunities, insightful discussions, and exposure to a diverse audience make ITC Malta a must-attend event for exhibitors seeking growth and innovation.















## €10k

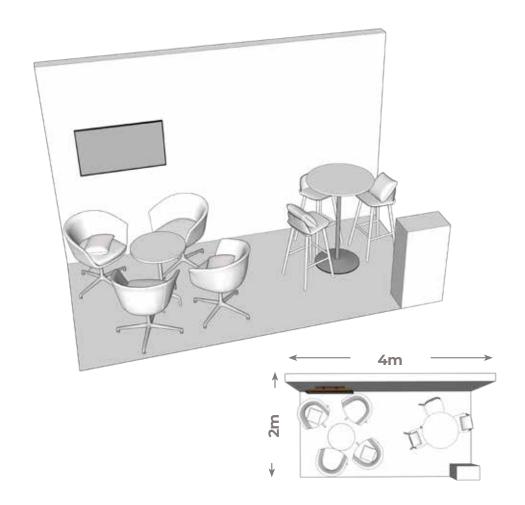
- NEW MOBILES & ACCESSORIES
- NEW CE & IT

## **Stand Configuration:**

- Full-colour printed backdrop
- **⊘** High table & 3 stools
- **⊘** Low table & 4 chairs
- Branded cushions
- Large screen TV
- Branded counter
- Carpet flooring
- Fully project managed
- Professionally installed

### Marketing & PR:

- 1 delegate ticket
- Quarter page advert
- On-site photography & videography
- Social media promotion
- Inclusion in official ITC event footage



















# SOMETHING **AMAZING**

To secure your ITC Malta exhibitor package, please get in touch with a member of the ITC team.



**Edward Elliot-Square** Sales Director



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itc.events

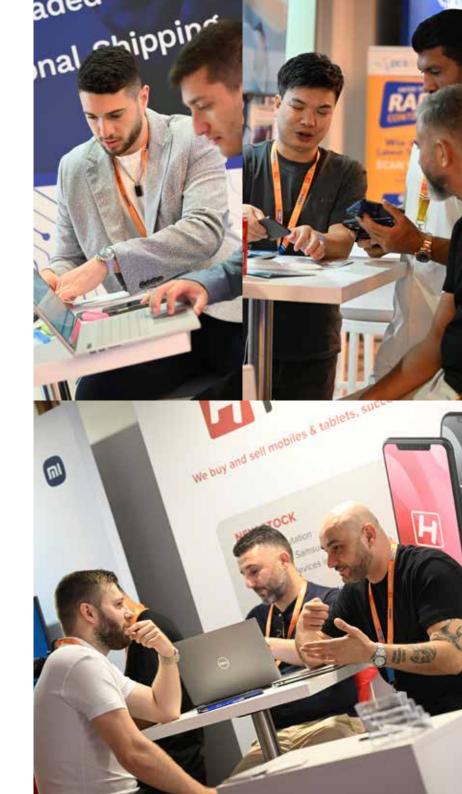


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